

DAKOTA OUTRIGHT'S CAPITAL PRIDE 2018 SPONSOR LEVELS

LEVEL 4 SPONSOR

Capital Pride Presenter

\$1,000 Vendor + Sponsorship

The highest level of sponsorship provides a fully branded event, full-page ad, plus the most media exposure across all channels!

Level 1, 2, and 3 Benefits, PLUS

- Listing with full-page ad in Capital Pride Guide (free to Pride attendees)
- Dedicated radio ad with "presented by" language
- Banner with your logo at the event, shoutouts at the event, and cross-promotion at all events

LEVEL 3 SPONSOR

Capital Pride Star Sponsor

\$500 Vendor + Sponsorship

A Capital Pride Star sponsorship provides a wide array of promotional benefits for your business or organization, including mentions in all news releases!

Level 1 and 2 Benefits, PLUS

- Listing with large ad in Capital Pride Guide (free to Pride attendees)
- Recognition in news releases and interviews
- Logo on promotional materials (if obtained)

LEVEL 2 SPONSOR

Caring Community Sponsor

\$250 Vendor + Sponsorship

A Caring Community Sponsor takes sponsorship to the next level and receives additional benefits that furthers your access to Pride attendees.

Level 1 Benefits, PLUS

- Two extra passes to the Pride Drag Show (\$60 value)
- Listing with small ad in Capital Pride Guide (free to Pride attendees)
- Thank you shout-out during periodic announcements at Pride in the Park
- A boosted Facebook thank you post with a link to your business or organization (2,300 page followers)

LEVEL 1 SPONSOR

Friend of Capital Pride

\$100 Vendor + Sponsorship

Being an official Friend of Capital Pride is a great way for your business or organization to gain exposure to the LGBTQ community and our allies.

Benefits

- Vendor space at Pride in the Park (\$25 value)
- Two passes to the Pride Drag Show (\$30 value)
- Listing with logo in Capital Pride program (free to Pride attendees)
- Sponsor listing with logo and link on Dakota OutRight website

VENDOR ONLY

Pride Vendor

Pride in Custer Park, Bismarck
Saturday, June 16, 11am-5pm

\$25 Vendor Only

Vendors can sell items, food, and promote their business or organizations can use booths to do community outreach, provide information, and connect people to resources. Space is limited and will be first-come, first-serve basis.

Benefits

- Vendor listing with description in Capital Pride program (distributed FREE around town and at all Pride events)