

SPONSORSHIP AND VENDOR OPTIONS

Support Capital Pride 2017 - June 16, 17, & 18, 2017

VENDOR
ONLY

Pride Vendor

Pride in Custer Park, Bismarck
Saturday, June 17, 11am-5pm

\$25

Vendor Only

Vendors can sell items, food, or use the booth space to promote their business. Organizations can use booths to do community outreach, provide information, and connect people to resources. Booth space at Custer Park in Bismarck is limited and will be reserved on a first-come, first-serve basis.

Benefits

- Vendor listing with description in Capital Pride program (distributed FREE around town and at all Pride events)

LEVEL 1
SPONSOR

Friend of Capital Pride

\$100

Vendor + Sponsorship

Being an official Friend of Capital Pride is a great way for your business or organization to gain exposure to the LGBTQIA community and our allies.

Benefits

- Vendor space at Pride in Custer Park (\$25 value)
- Two passes to the Pride Drag Show (\$30 value)
- Listing with logo in Capital Pride program (free to Pride attendees)
- Sponsor listing with logo and link on Dakota OutRight website

LEVEL 2
SPONSOR

Caring Community Sponsor

\$250

Vendor + Sponsorship

A Caring Community Sponsor takes sponsorship to the next level and receives additional benefits that furthers your access to Pride attendees.

Level 1 Benefits, PLUS

- Two extra passes to the Pride Drag Show (\$60 value)
- Listing with small ad in Capital Pride program (free to Pride attendees)
- Thank you shout-out during periodic announcements at Pride in Custer Park
- A paid-promotion Facebook thank you post with a link to your business or organization (2,700 page followers)

LEVEL 3
SPONSOR

Capital Pride Star Sponsor

\$500

Vendor + Sponsorship

The highest level of sponsorship provides a wide array of promotional benefits for your business or organization, plus the most media exposure!

Level 1 and 2 Benefits, PLUS

- Listing with large ad in Capital Pride program (free to Pride attendees)
- Recognition in news releases and interviews
- Logo on promotional materials (if obtained)

Ask about Presenter status!

FULLY BRANDED EVENT • SIGNS/BANNERS • ONE PER EVENT

Sponsor one of our major events and receive all sponsor benefits plus a fully branded event. Contact us to learn more about this great promotional opportunity.